

SIPG of NSU and UNDP, Bangladesh organized a workshop on Enhancing Negotiation Knowledge of the Media Personnel

A workshop on enhancing negotiation knowledge of the media personnel was conducted on 2 July 2022 at NSU. It was jointly organized by the South Asian Institute of Policy and Governance (SIPG) of North South University and United Nations Development Programme (UNDP), Bangladesh. The aim of this workshop was to enhance the negotiation knowledge of the media personnel for their contribution in the smooth transition of Bangladesh from LDC graduation. It was the 6th cohort of this Negotiation training series. The trainers of this workshop were Ambassador Shahidul Haque, Professorial Fellow, SIPG & Dr. Mostafa Abid Khan, Senior fellow, SIPG, NSU.



The participants of this training were journalists and media personnel from the electronic and print media. They represented the following media outlets; namely, Prothom Alo, The Daily Star, Bangla Tribune, The Daily Observer, Manab Zamin, Channel i, Channel 24, banglanews24.com, The Daily Ajker Patrika, Amader Shomoy, The Daily Industry, The Daily Shomoyer Alo, The Daily Jobabdihi, Bangladesh Post. Some media personnel were from the Press Information Department (PID) Bangladesh, Bangladesh Betar, and Public Relations Office of North South University.

Some workshop participants expressed their experiences and impressions about this workshop. They said that they were delighted to attend such programs and it has enhanced their negotiation knowledge which will be helpful in the upcoming days. This workshop will help the media personnel to be more prepared as they will report on Bangladesh and strive for achieving the interests of the country so that Bangladesh can flourish and develop more after the LDC Graduation.