NORTH SOUTH UNIVERSITY

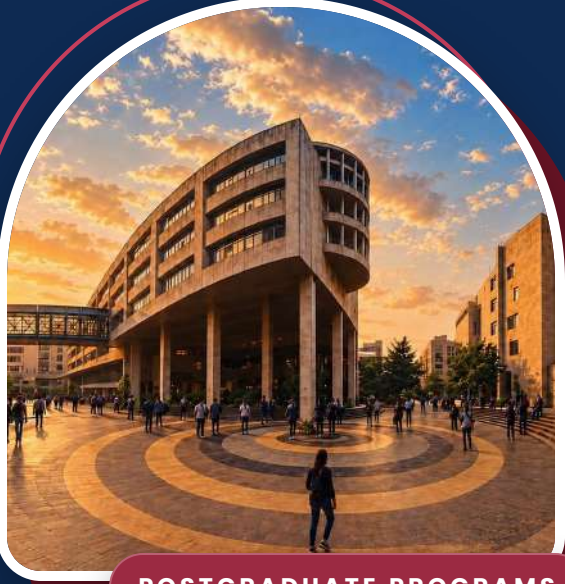
SCHOOL OF BUSINESS AND ECONOMICS

NSU SBE

MBA & EMBA

PROGRAM

BUSINESS LEADERS WHO DELIVER SUSTAINABLE ECONOMIC AND SOCIAL VALUE



POSTGRADUATE PROGRAMS

2015	#149	#351–400	6,500+
ACBSP-accredited since	QS WUR Asia	QS WUR Business & Management	MBA/EMBA alumni

ACBSP GLOBAL BUSINESS ACCREDITATION

QS WORLD UNIVERSITY RANKINGS

CABS CHARTERED ASSOCIATION OF BUSINESS SCHOOLS

SCAN TO LEARN MORE

PROGRAM DIRECTOR'S MESSAGE

Welcome to MBA & EMBA at SBE, NSU

Program Director's Message

Welcome to the Master of Business Administration (MBA) and Executive Master of Business Administration (EMBA) programs in the School of Business and Economics (SBE) at North South University (NSU). As the Director, I am always thrilled to welcome ambitious students and career-driven managers in our postgraduate business programs.

The MBA and EMBA programs at NSU are committed to the overarching vision to lead business education across Bangladesh, the South Asian region, and the global stage by driving economic and social values in business. The E/MBA programs are turning this vision into reality by embedding the following **core values** in the curriculum:

- **Excellence in ethical and inclusive leadership**
- **Knowledge of sustainability**
- **Innovation**
- **Globalization**

OUR MISSION

The programs are committed to the mission to provide quality education across diverse fields of business, designed for ambitious students and career-driven managers. These programs cultivate business leaders through experiential learning, impactful research and meaningful stakeholder engagement within local and global communities.

FOLLOW US

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YouTube · MBA & EMBA NSU
youtube.com/@MBAInfo-h9c

WHY CHOOSE US

* WUR = World University Rankings

Why MBA and EMBA at SBE, NSU?

As Bangladesh is reaching a new echelon in compliance-focused, eco-friendly and digitally advanced business models, our programs provide just the right business education exposure to you.

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Globally Accredited Excellence

ACBSP-accredited since 2015; Asia's top business schools (#149) and world's leading (#401–450) in QS WUR*.

World-Class Faculty and Facility

PhD/Doctorate-qualified faculty from world-renowned institutions; LMS and Business/Economics/Fin-tech Labs & research centers.

Vibrant Campus Experience

20+ active student organizations—including the MBA Club—fostering leadership, friendship and engagement.

Impactful Network

6,500+ MBA/EMBA alumni leading business, government, NGOs and start-ups locally & worldwide.

Industry-Driven Governance

Curricula co-designed with C-suite executives; executive mentoring and strategic dialogues.

Global Educational Alliances

Partnered with premier universities across Asia, Australia, North America and Europe.

OUR AMBASSADORS



"The newly introduced course, "Designing Business for Sustainability and Impact," equips MBA and EMBA students with the essential knowledge to embed sustainable practices directly into core operational processes—from energy efficiency to waste management. Grounded in local Bangladeshi industry examples and leading global literature, the curriculum bridges academic theory with practical business realities. This collaborative effort between North South University and industry leadership ensures students gain actionable insights to drive long-term value in business."

Mr. Tanvir Ahmed · Managing Director, Envoy Legacy & Sheltech Group; SBE Industry Advisor

"I started this MBA in 2026 because, in infrastructure consulting, a master's degree is often essential for key roles on international projects. As a Japanese professional working in Dhaka, Bangladesh, I also wanted to understand how business in Bangladesh really works — and the NSU MBA program, with its strong global and local reputation and classmates from across industries, is the ideal place to do both."



Mr. Hajime Yamaguchi · AGM, Technical Department, Nippon Koei Bangladesh Ltd.



"NSU MBA evening classes gave me scope to use the morning for my startup, Pathao, and the evening for learning theories. Those theories — whether finance, marketing or management — can guide you to develop the worldviews to negotiate the different tools in the changing world."

Mr. Hussain Elius · Co-founder, Pathao | NSU Alumnus, EMBA and MBA Program

ADMISSION

Want to Apply for an MBA or EMBA?

Minimum requirements for a graduate application

- Four-year Bachelor's degree recognized by Bangladesh University Grants Commission.
- Minimum CGPA 2.75 on a scale of 4.00.
- English proficiency: IELTS ≥ 5.50 or TOEFL equivalency or MOI (applicable for international applicants).
- Work experience for Executive Programs (applicable for EMBA applicants).
- Two Letters of Recommendation · Statement of Purpose (500–1000 words) (only for international students).
- To be eligible for an offer, all MBA applicants need to qualify a university-administered written test and interview. The NSU-administered admission test may be waived if an applicant has GMAT equivalency. Written test is waived for EMBA and international applicants.

Concentrated Specialization

Finance | Marketing | Management | Human Resource Management | Management Information Systems | Supply Chain Management

FEES*

BDT 7,000 per credit

Total cost ranges from Tk 2,70,000 to Tk 4,50,000 (based on a study load of 4 courses per semester).

* Fees are subject to change. More info: northsouth.edu/academic/sbe/mba-emba

MERIT-BASED SCHOLARSHIPS

Domestic: at least 3 scholarships per program, based on admission test performance — 25–50% tuition fee waiver.

International Students* waiver of fees by CGPA:

100% · 3.50+ | **75%** · 3.25–3.49 | **50%** · 3.00–3.25

* IELTS ≥ 6.00 or equivalent is mandatory for any scholarship.

PROGRAM STRUCTURE

Your degree at a glance

Foundation — 27 credits, 3 per course

BUS 500	BUS 501	BUS 505	BUS 511	BUS 516
Non-credit				
BUS 518	**BUS 520**	**BUS 525** Pre: 501, 511	**BUS 530** Pre: 501, 511, 525	**BUS 535** Pre: 501, 511, 525

Advanced — 15 credits, 3 per course

BUS 601*	BUS 620*	BUS 635*	BUS 650	BUS 685
Pre: 520 (non-business) *Prereq. for HRM major	*Prereq. for Marketing major	Pre: 505 *Prereq. for Finance major	Pre: all previous courses	Pre: all previous courses

Major Courses · 12 credits

Two Fixed courses + Two Elective courses per major

Students can take a **maximum of two majors**; in this case, they must take four courses from each major area. SCM 601/MGT 680 must be the first SCM major course.

Integrative Course · 3 credits

BUS 690

Pre: all Foundation, Advanced & Concentration courses

Can be taken alongside major courses.

Open Elective — 3 credits

Any major area, in any sequence, if prerequisites are met. Students with one or two electives waived must take BUS 698 (Field Study) to complete the MBA.

MBA

60 credits

Foundation	27	Advanced	15
Major	12	Integrative (BUS 690)	3
Open elective	3		

Foundation — 15 credits, 3 per course

EMB 500	EMB 501	EMB 502	EMB 510	EMB 520
		Pre: 501		

Foundation and functional core courses can be taken alongside only if the prerequisites are done.

Functional Core — 23 credits, 3 per course (BUS 700: 2)

EMB 601	EMB 602	EMB 620	EMB 650
Pre: 520	Pre: 520	Pre: 520	Pre: all Foundation
EMB 660	**EMB 670**	**EMB 690**	**BUS 700**
Pre: 510	Pre: all Foundation	Pre: all previous	Pre: all previous

Functional core and major courses can be taken alongside, if students want to.

Major — 12 credits, 3 per course

FIN	MKT*	MGT	HRM	MIS	SCM
4 courses	4 courses	4 courses	4 courses	4 courses	4 courses

Choose one major (FIN / MKT / MGT / HRM / MIS / SCM)

Students can take a **maximum of two majors**; in this case, they must take four courses from each major area.

Note: ***MKT 634** is not acceptable as a major course for EMBA students.*

EMBA

50 credits

Foundation	15	Functional core	23
Major	12		

CONTACT INFORMATION

MBA & EMBA Program Office

North South University

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Domestic: mbainfo@northsouth.edu

International: graduate.international@northsouth.edu

To learn more about this curriculum, please visit :

www.northsouth.edu/academic/sbe/mba-emba/

SCAN FOR MORE

Life at

North South University

EMBA and MBA Programs





ORIENTATION Beginning of an exciting learning journey with the Vice Chancellor, C-suite industry leaders, distinguished academics and new students

Break away from traditional lectures to business strategy dialogue, round table discussions & industry mentoring



Mr. Ruhul Quddus, MD & Chairman, Unilever Bangladesh Ltd, on ethical leadership



Academics, industry leaders, E/MBA alumni and students discussing in-demand skills



Mr. Ahsan Khan Chowdhury, Chairman & CEO, PRAN-RFL Group, on organizational behavior



Experiential learning with Dr. Ahmed Armaan Siddiqui at Grameen HealthTech Limited



Ms. Farzanah Chowdhury, MD & CEO, Green Delta Insurance PLC, on mentorship



Mr. Shams Zaman, Country MD, PwC Bangladesh, mentoring high-achiever EMBA students