

# Sheikh Mohammad Rabby

Nationality: Bangladeshi

Date of Birth: December 12, 1986

Email: sheikh.rabby@northsouth.edu

## Education and Qualifications

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**2012- 2013**                      **Master of Science in Accounting and Finance with Merit**  
*Aston Business School (AACSB Accredited), Aston University,*  
*Birmingham, United Kingdom*

Member of the Beta Gamma Sigma Honor Society

**2007 – 2012**                      **Bachelor of Business Administration (BBA)**  
*North South University, Dhaka*

**2005 – 2006**                      **Higher Secondary Certificate (H.S.C)**  
*Ideal College, Dhaka Board in 2006*

**1994 – 2004**                      **Secondary School Certificate (S.S.C)**  
*Saint Gregory's High School, Dhaka Board in 2004*

## Employment Experience

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**Sep 2014 - Present**              **School of Business and Economics, North South University**  
**Position: Lecturer**

- Develop and deliver engaging lectures to undergraduate students.
- Mentor and advise students on academic and career matters, providing support and guidance for their personal and professional development.
- Monitor and supervise academic examinations, ensuring compliance with university regulations and exam procedures.
- Conduct research resulting in scholarly publications.
- Participate in departmental and university committees, contributing to the overall development of the university.

**Oct 2016 – Sept 2019**      **North South University**

**Aug 2022 – Dec 2024**      **Position: Assistant Proctor**

- Assist in the implementation of academic integrity policies, promoting a culture of honesty and ethical conduct within the university.
- Manage the enforcement of the Student Code of Conduct as part of a dedicated team, ensuring a safe and respectful campus environment for all students.
- Serve as a proactive member of the disciplinary committee for the Convocation, Admission, and Orientation Team, contributing to the maintenance of academic and behavioural standards.
- Collaborate closely with the university security team and local law enforcement to address and resolve university security matters.
- Take charge of managing responses to any emergencies that arises on campus.

**Jan 2014 - Aug 2014 BRAC Business School, BRAC University**

**Position: Adjunct Lecturer**

- Developed and delivered lectures and conducted interactive class discussions to undergraduate students
- Designed and implemented relevant coursework, assignments, and assessments that aligned with the course objectives and academic standards, ensuring comprehensive student learning outcomes.
- Provided mentorship and guidance to students, offering support in academic and career development
- Conducted scholarly research and contributed to academic publications

**Jan 2014 - Aug 2014 School of Business Studies, Southeast University**

**Position: Adjunct Lecturer**

- Developed and delivered lectures and conducted interactive class discussions to undergraduate students
- Designed and implemented relevant coursework, assignments, and assessments that aligned with the course objectives and academic standards, ensuring comprehensive student learning outcomes.
- Provided mentorship and guidance to students, offering support in academic and career development
- Conducted scholarly research and contributed to academic publications

**Jan 2012 - Mar 2012 Philip Morris International**

**Position: Supervisor of Premium Brand Communication Team**

- Supervised the Premium Brand Communication Team (PBCT) and ensured brand representation through effective communication strategies
- Managed team members, provided guidance, and monitored their performance.
- Tracked sales data for Marlboro RED across various outlets in Dhaka.
- Conducted detailed analysis and comparisons to identify trends and opportunities.
- Implemented strategies to enhance communication effectiveness and brand impact.

**May 2011 - Dec 2011 North South University**

**Position: Undergraduate Assistant (UGA)**

- Assisted in teaching undergraduate courses by leading review sessions, grading assignments, and providing one-on-one support to students
- Demonstrated strong communication and organizational skills in assisting the professor in course preparation and execution
- Contributed to the development of educational materials and lecture materials

**Research: Journal Articles**

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Rabby, S.M., Akhi, A.A., Talukder, M.S. and Das, S. (2025), "How does limited student engagement in virtual classrooms affect students' academic performance? A stressor–strain–outcome perspective", *On the Horizon*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/OTH-02-2025-0017>

Saha, R., Kabir, M. N., Hossain, S. A., & Rabby, S. M. (2024). Impact of Diversity and Inclusion on Firm Performance: Moderating Role of Institutional Ownership. *Journal of Risk and Financial Management*, 17(8), 344. <https://doi.org/10.3390/jrfm17080344>

Ahkam, S. N. ., Hossain, S. A. ., Rabby, S. M. ., Shorna, S. R. ., & Nahar, N. . (2024). The challenge in managing working capital in an emerging economy: The case of Bangladesh. *Asian Economic and Financial Review*, 14(8), 632–645. <https://doi.org/10.55493/5002.v14i8.5154>

Shaekh, Abdullah Al and Rabby, Sheikh Mohammad and Hossain, Syed Asif, Impact of Fund Size on Performance and Risk of Closed-End Mutual Funds: An Empirical Analysis in the Context of Bangladesh (May 29, 2024). Available at SSRN: <https://ssrn.com/abstract=4878186> or <http://dx.doi.org/10.2139/ssrn.4878186>

Shaekh, Abdullah Al and Rabby, Sheikh Mohammad, Impacts of Liquidity on Profitability: Case Study of Listed Pharmaceutical Companies of Bangladesh (January 31, 2023). The Bangladesh Accountant (January–March 2023) [https://www.icab.org.bd/publication/news/21/907/E--The-Bangladesh-Accountant-\(January%E2%80%93March-2023\)](https://www.icab.org.bd/publication/news/21/907/E--The-Bangladesh-Accountant-(January%E2%80%93March-2023)), Available at SSRN: <https://ssrn.com/abstract=4465854>

Rahman, M. M., Al Bashir, M. M., Choudhury, T. T., & Rabby, S. M. (2014). Disclosure of corporate governance in banking sector of Bangladesh. *European Journal of Business and Management*, 17-37.

Salim, M., Rabby, S. M., Choudhury, T. T., & Al Bashir, M. M. (2014). Looking inside the association between information technology and banking performance. In *Information and Knowledge Management* (pp. 45-51).

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## Skills

<b>IT</b>	Skilled in Microsoft Office Applications
<b>Language</b>	Bengali: Native speaker
	English: Fluent
	Urdu and Hindi: Good oral knowledge

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## Interests and Activities

- Course Representative of MSc Accounting and Finance (2012-2013) at Aston Business School. Collaborated with academic body and fellow students at Aston Business School. Assisted students with problem-solving and raised important issues in committee meetings to enhance the overall system
- Enjoy music, films, and dramas, walking, and traveling to different places
- Passionate about watching and playing cricket and football.

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## References

**Dr. Arifur Rahman**  
Professor of Finance,  
Department of Accounting and Finance  
North South University

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