



**NSU
SBE**

**NORTH SOUTH UNIVERSITY
SCHOOL OF BUSINESS
AND ECONOMICS**

NSU BBA Curriculum 143 and Onwards



School Core

7 Courses – 21 Credits

1. ECO101
2. ECO104
3. MIS107
4. BUS251
5. BUS172
6. BUS173
7. BUS135

BBA Core

12 Courses – 36 Credits

1. ACT201
2. ACT202
3. FIN254
4. LAW200
5. INB372
6. MKT202
7. MIS207
8. MGT212
9. MGT351
10. MGT314
11. MGT368
12. MGT489

GED (General Education Courses)

12 Courses – 36 Credits

1. ENG103
2. ENG105
3. BEN205 (For 163 & onwards), ENG115(For 143-162)
4. PHI401
5. HIS103
6. HIS101/HIS102/HIS202/HIS205 (Choose Any one)
7. POL101/POL104/PAD201 (Choose Any One)
8. SOC101/GEO205/ANT101 (Choose Any One)
9. BIO103/ENV107/PBH101/PSY101/PHY107/CHE101 (Choose Any Three)
10. Lab of the relevant 3 courses mentioned in point 9. There will be 3 Labs of 1 Credit, 3 Credit Lab in total.

Major

6 Courses – 18 Credits

1. Major Core – 4 Courses
2. Major Elective – 2 Courses

Free Elective –

3 Courses – 9 Credits

1. You can choose any 3 courses from any discipline

Internship

1 Course – 4 Credit

1. Non-Credit
2. Not-Countable

Mandatory/Waived

2 Courses – 6 Credits

1. ENG102
2. BUS112

*Both are credit course

*Can be waived based on admission test.

*If waived then no need to do.

Marketing Major

Major Core – 12Cr.

MKT - 337, 344, 460, 470

Major Elective (Any Two) – 6Cr.

MKT – 412, 465, 382, 417, 330, 450, 355, 445, 475

Accounting Major

Major Core

ACT – 310, 320, 360/333, 370/322

Major Elective (Any Two) – 6Cr.

ACT – 380/341, 460,

Major Map

Finance Major

Major Core – 12Cr.

FIN – 433, 440, 435, 444

Major Elective (Any Two) – 6Cr.

FIN – 455, 464, 470, 480, 340, ACT410/FIN410

HRM Major

Major Core – 12Cr.

HRM – 340, 360, 380, 450

Major Elective (Any Two) – 6Cr.

HRM – 370, 410, 499, 470

International Business Major

Major Core – 12Cr.

INB – 400, 490, 480, MKT382

Major Elective (Any Two) – 6Cr.

INB – 410, 350, 355, 415, 450, 495, MKT417, FIN444, HRM451, ECO328

Entrepreneurship Major

Major Core – 12Cr.

ETR – 310, 320, 440, 450

Major Elective (Any Two) – 6Cr.

ETR – 330, 380, 490

Management Major

Major Core – 12Cr.

MGT – 321, 330, HRM370, MGT410

Major Elective (Any Two) – 6Cr.

MGT – 350, 490, HRM – 470,

MIS Major

Major Core – 12Cr.

MIS – 210, 310, 320, 470

Major Elective (Any Two) – 6Cr.

MIS – 330 /MKT330, 410, 450, MGT490, MIS499, MIS460, MIS480

SCM Major

Major Core – 12Cr.

SCM – 310, 320, 450, MGT460

Major Elective (Any Two) – 6Cr.

MGT/SCM – 360, 390, MGT/SCM – 470, 490, MKT470

Economics Major

Major Core – 12Cr.

ECO201/ECO203, ECO204, ECO349, ECO328/350/415

Major Elective (Any Two) – 6Cr.

ECO-301/303, ECO304, 450, 317, 354, 406, 414, 441/341, 443, 475, 492, 372, 430, 484, 472, 486, 315, 329, 360, 380, 314/414, 417, 436, 343/44 3, 451, 460, 465, 474, 485

Miscellaneous

1. For single major the credit limit is 126 including ENG102 & BUS112 except Internship.
2. For Dual Major credit limit is 135. Free elective section is not applicable for you. Thus 3 major courses will be replaced with 3 free elective and the rest 3 major courses have to be done as an extra.