

Bachelor of Business Administration (BBA)

(Applicable from Fall 2014 and onwards)

40 Courses (120 Credits)

	Course Code	Course Titles	Credits		Course Code	Course Titles	Credits
Languages: 3 Courses (9 Credits)	ENG103	Intermediate Composition	3	Humanities: 3 Courses (9 Credits)	PHI401	Business Ethics (Philosophy 3 Credits)	3
	ENG105	Advanced Composition	3		HIS 103	Emergence of Bangladesh *(Mandatory from 163 Batch)	3
	ENG115	English Literature**	3		HIS 101	Bangladesh Culture and Heritage	3
	BAN205	Bengali Language and Literature *(BAN205 Mandatory from 163 Batch)	3		HIS 102	Introduction to World Civilization	3
Social Sciences: 2 Courses (6 Credits)	ECO 101	Introduction to Microeconomics Select ONE Course from Political Science/Governance	3 <small>(Counted as School Core)</small>	Computer and Math Skills	MIS 107	Computer Information Systems	(Counted as School Core)
	POL 101	Introduction to Political Science	3		BUS 172	Introduction to Statistics	3
	POL 104	Introduction to Governance	3	BUS 135	Applied Business Mathematics	3	
	PAD201	Introduction to Public Administration Select ONE Course from Sociology/Geography/Anthropology	3	Science (WITH labs) 3 Courses with 3 Labs (9 credits+3 credits=12 credits)	Select THREE Courses from Science		
	SOC 101	Introduction to Sociology	3		BIO 103	Biology I	3
	ANT 101	Introduction to Anthropology	3		CHE 101	Chemistry I	12
	GEO 205	Introduction to Bangladesh Geography	3		ENV 107	Introduction to Environmental Science	3
					PBH 101	Introduction to Public Health	3
			PHY 107	Physics I	3		
			PSY 101	Introduction to Psychology	3		

GED:
12 Courses
(36 Credits)

BBA Core:
12 Courses
(36 Credits)

School Core:
7 Courses (21 Credits)

Course Code	Course Titles	Credits
ACT201	Introduction to Financial Accounting	3
ACT202	Introduction to Managerial Accounting	3
FIN254	Introduction to Financial Management	3
LAW200	Legal Environment of Business	3
MGT212	Organizational Management	3
MGT314	Operations and Supply Chain Management	3
MGT351	Human Resource Management	3
MGT368	Entrepreneurship	3
INB372	International Business	3
MGT489	Strategic Management	3
MIS207	E-Business	3
MKT202	Introduction to Marketing	3
BUS498	Internship	Non-Credit

Course Code	Course Titles	Credits
ECO101	Introduction to Microeconomics	3
ECO104	Introduction to Macroeconomics	3
BUS251	Business Communication	3
MIS107	Computer Information Systems	3
BUS172	Introduction to Statistics	3
BUS173	Applied Statistics	3
BUS135	Applied Business Mathematics	3

Only for BBA students enrolled in Fall 2014 (ID Starts with 143) and onwards.

Major Requirements: 6 Courses (18 credits)
Major Required (Courses are listed below): Four (4) required courses from a major (12 credits)
Major Electives (Courses are listed below): Any two (2) courses from major elective options (6 credits)

Human Resource Management

Supply Chain Management

Required Courses
HRM340 Training and Development (Prerequisite-MGT 351)
HRM360 Planning and Staffing (Prerequisite-MGT 351)
HRM380 Compensation (Prerequisite-MGT 351)
HRM450 Labor Management Relations (Prerequisite-MGT 351)
Elective Courses (select any two)
HRM370 Leadership Theory and Practice (Prerequisite-MGT 321)
ECO441 Labor Economics
HRM410 Industrial Relation (Prerequisite-MGT 321)
HRM470 Negotiations (Prerequisite-MGT 351)
HRM499 Special Topics in Human Resource Management (Prerequisites: Completion of 100 credits)

Required Courses
SCM310 Logistics and Transportation (Prerequisite: MGT314)
SCM320 Demand Planning and Fulfilment (Prerequisite: MGT314)
SCM450 Global Procurement and Sourcing (Prerequisite: MGT314)
MKT470 Marketing Research (Prerequisite: MKT202; MKT344; STA172; BUS173)
Elective Courses (select any two)
MGT/SCM360 Services Management (Prerequisite: MGT212, MKT202)
MGT/SCM460 Six Sigma and Lean Manufacturing (Prerequisite: MGT314)
MGT/SCM390 Green Supply Chain Management (Prerequisite: MGT314)
MGT470 Business Intelligence
MGT490 Project Management (Prerequisite: MGT368, MGT314)

Free Electives: 3 courses (9 credits)
Select Three Courses in any Subject

***For newly admitted students **BUS112** (Elementary Mathematics) and **ENG102** (Introduction to Composition) are mandatory unless these courses have been waived based on admission test results. **{Please check your Admission Offer Letter}**

Department of Management
 School of Business & Economics, NSU
 Prepared in December 2020

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Major Required (Courses are listed below): Four (4) required courses from a major (12 credits)
Major Electives (Courses are listed below): Any two (2) courses from major elective options (6)

Management Information Systems

Management

Required Courses
MIS210 Computer Programming (Prerequisite: MIS207)
MIS310 Database Systems (Prerequisite: MIS207)
MIS320 Digital Enterprise Management (Prerequisite: MIS207)
MIS470 Systems Analysis and Design (Prerequisite: MIS310, BUS251)
Elective Courses (select any two)
MKT/MIS330 Digital Marketing and Social Networking for Business (Prerequisite: MKT 202)
MIS410 Business Intelligence (Prerequisite: MIS207)
MIS450 Networks and Security (Prerequisite: MIS207)
MGT490 Project Management (Prerequisites: MGT368, MGT314)
MIS499 Special Topics in MIS (Prerequisites: Completion of 100 credits)

Required Courses
MGT321 Organizational Behavior (Prerequisite: MGT212)
MGT330 Designing Effective Organizations (Prerequisite-MGT321)
HRM370 Leadership Theory and Practice (Prerequisite-MGT321)
MGT410 Organizational Development and Change Management (Prerequisite-MGT321)
Elective Courses (select any two)
MGT350 Managing Quality (Prerequisite-MGT212)
MGT490 Project Management (Prerequisites: MGT368, MGT314)
HRM470 Negotiations (Prerequisite-MGT351)
HRM450 Labor Management Relations (Prerequisite-MGT351)
MIS320 Digital Enterprise Management (Prerequisite: MIS207)

Free Electives: 3 courses (9 credits)
Select Three Courses in any Subject

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Major Requirements: 6 Courses (18 credits)

Major Required (Courses are listed below): Four (4) required courses from a major (12 credits)

Major Electives (Courses are listed below): Any two (2) courses from major elective options (6 credits)

Entrepreneurship

Required Courses

ETR310 New Venture Creation and Management

(Prerequisite: MGT368)

ETR320 Entrepreneurial Marketing

(Prerequisites: MKT202, MGT212)

ETR440 Entrepreneurial Finance and Venture Capital

(Prerequisites: MGT368, FIN254)

ETR450 International Entrepreneurship

(Prerequisite: MGT368)

Elective Courses (select Any two)

ETR330 Technology Entrepreneurship

(Prerequisite: MIS207)

ETR380 Corporate Entrepreneurship

(Prerequisites: FIN254, MGT368)

ETR490 Seminar in Entrepreneurship

(Prerequisites: Completion of 100 credits)

Approved major courses under Marketing, Finance, HRM, or MIS

ETR330 Technology Entrepreneurship

(Prerequisite MIS

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Free Electives: 3 courses (9 credits)

Select Three Courses in any Subject

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